

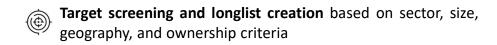
Integrated solutions for efficient investment workflows

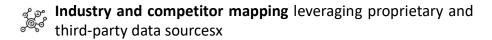
FinSource Analytics delivers a comprehensive **range of services** designed specifically for private equity and venture capital firms. Our **six service pillars** provide the foundation for your operational excellence.





1. Deal origination support: Efficiency via structured research support



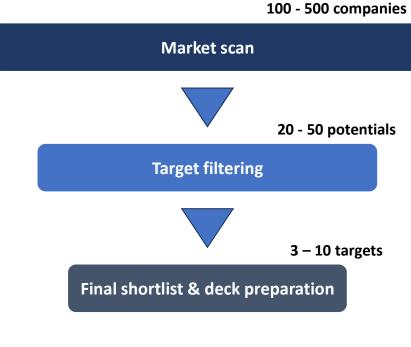




Comparable company and transaction benchmarking for relative valuation insights

Teaser drafting and market overview deck preparation for internal and client-facing use

-\(\) Outsourcing helps 3x increase in viable targets identified and 40% reduction in deal sourcing time



Deal Origination Pipeline



2. Deal evaluation & Due diligence: Deal workflow optimized



Extraction and standardization of historical financials into client-defined templates



Model building and updates across DCF, LBO, and comparable company analyses



Valuation analysis and data validation to ensure consistency and accuracy



Quality-of-earnings (QoE) data preparation supporting diligence reviews



Data room indexing and organization for faster document retrieval and review

- Our due diligence support reduces deal analysis time by up to 40%, allowing your analysts to focus on value-added insights

Data collection & processing

1

Historical financials are extracted, normalized, and compiled into standardized templates. Raw data is transformed into structured, analysis-ready inputs

Financial modelling

2

Builds and updates DCF, LBO, and comparable company analyses. Includes scenario testing, sensitivity checks, and model consistency reviews

Investment materials

3

Translates analytical findings into professional Investment Committee materials, highlighting key metrics, assumptions, and conclusions with consistent formatting



3. Portfolio management: Turning data into actionable intelligence



Monthly and quarterly reporting packs prepared using standardized templates and formats



Consolidated KPI dashboards providing visibility across multiple portfolio companies



Variance and bridge analysis highlighting key performance drivers and trends



Covenant monitoring and performance tracking for timely issue identification



Benchmarking and peer comparison analysis for continuous portfolio optimization

- Portfolio companies with standardized KPI tracking show 25% faster identification of performance issues and 35% improvement in response time

Unified portfolio view

1

Consolidates financial and operational KPIs across companies, enabling a single source for fund managers

Performance intelligence

2

Variance analyses uncover drivers of revenue, margin, and cash flow shifts. Trend analysis enables strategic decisions

Covenant & Control tracking

3

Automated checks on leverage, coverage, and liquidity covenants with alerts for potential breaches or deviations

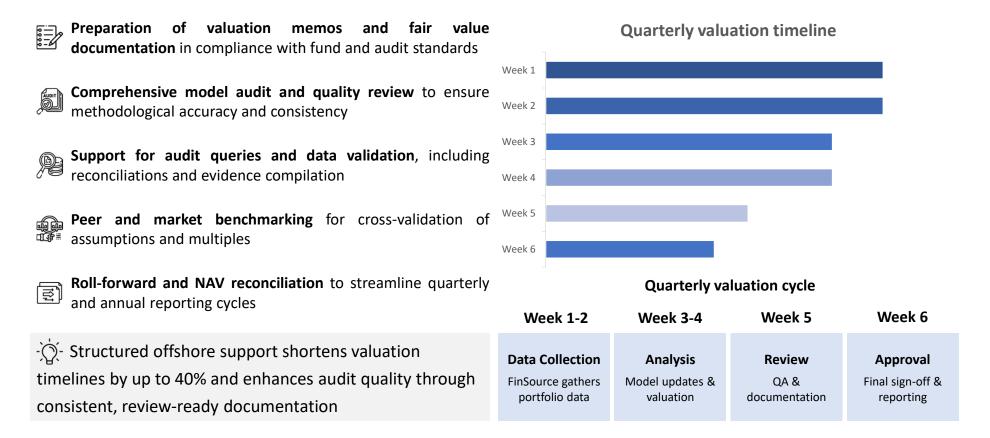
Peer benchmarking framework

4

Compares portfolio company performance against sector peers and fund benchmarks to identify improvement levers



4. Valuation and Audit support: End-toend deal support



7



5. ESG & Impact analytics: Turning data into impact



ESG data collection and normalization across portfolio companies for consistent reporting



Custom impact dashboards designed for LP and fund-level disclosures



ESG data validation and assurance support to ensure accuracy and auditability of reported metrics



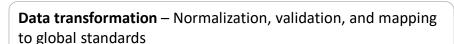
Linkage of ESG KPIs with portfolio performance metrics, enabling funds to align sustainability with financial returns



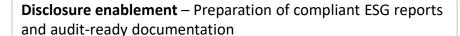
Benchmarking ESG performance across portfolio companies and sectors to identify improvement levers

Over 70% of PE firms now disclose ESG metrics in annual and investment reports — driven by increasing LP expectations and global regulatory alignment

Data capture – Aggregation of ESG and impact metrics from portfolio companies



Insight generation – Trend analysis, dashboards, and impact visualization for LP reporting





6. Design & Documentation support: Creating investor-ready presentation



Investment committee decks and information memorandums crafted with precision, and visual coherence



Conversion of financial models into presentation-ready formats with clean layouts and professional visuals



Consistent visual language and formatting across decks, reports, and recurring deliverables

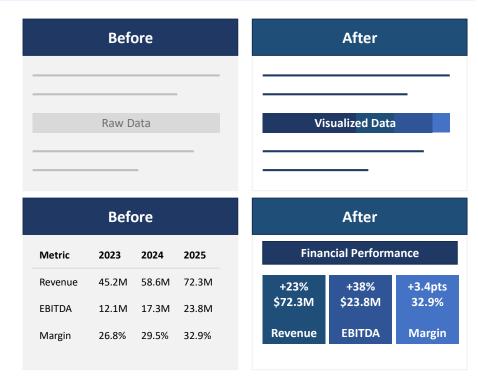


Centralized template management ensuring brand alignment and process efficiency across all outputs



Executive summaries and visual storytelling that distill complex analyses into concise, decision-ready narratives

- Professional design cuts review cycles by 30% and increases stakeholder engagement by 45% in investment presentations



Transform raw financial data into compelling investment stories